



American Dairy Goat Association
Wisconsin Dairy Goat Association

ADGA NATIONAL SHOW, JULY 9-15, 2017
ALLIANT ENERGY CENTER - MADISON, WI

The Wisconsin Dairy Goat Association (WDGA) along with the American Dairy Goat Association (ADGA) will be hosting the National Dairy Goat Show this summer in beautiful Madison, Wisconsin. With over 14,000 members, ADGA is the largest registry of dairy goats in the United States. Wisconsin, long known as “America’s Dairyland” is also home to a thriving and successful dairy goat industry. In fact, our state boasts the largest number of dairy goats in the nation (46,000 as reported in 2013). WDGA is an active statewide association that engages in a variety of efforts to support the agricultural education of dairy goat owners and breeders, commercial producers, 4H and FFA youth. It also seeks to educate the public about the many benefits of goat milk and a variety of goat milk products.

The National Show is held annually at different locations around the country. Wisconsin’s opportunity to host this premiere event promises a strong representation of dairy goats from across the Midwest and nation. Indeed, many of the top dairy goats in the world will be on display with nearly 2,500 of the eight recognized breeds on exhibit. Each day a different breed is shown, with the beginning of the week devoted to youth.

Attendees have consistently numbered between 400 and 600 dairy goat owners and spectators at this event, generating revenue for surrounding businesses and vendors. Additionally, the show is available via online live streaming, allowing dairy goat enthusiasts from across the country and around the world to watch the show as it is happening. This event offers a unique opportunity for many Wisconsin based businesses to showcase their products and/or brand. The National Show relies on sponsors, both corporate and individual, as they are an integral part of the show’s budget.

At past National Shows, businesses have found it very profitable to participate as a sponsor. In turn, WDGA and ADGA members support those businesses that support our associations. The money raised will be used towards the Welcome Dinner and the Wine & Cheese reception. We hope that you will join us as a sponsor at the 2017 National Dairy Goat Show held in Madison!

Thank you for your time and consideration,

Victoria Tonn, President WDGA and Thomas Considine, Local Chair

In order to help keep this event a successful showcase for dairy goats and their products, we hope that you will consider being a local sponsor of WDGA's efforts to host the ADGA National Show.

Benefits: Acknowledgements at the show. Business/Name listed as a sponsor on the ADGA National Show website – <http://www.nationalshow.org/local.htm> and the WDGA website – <http://www.wdga.org>

WDGA is offering three levels of sponsorship.

_____ **GOLD - \$250 AND UP**

_____ **SILVER - \$100 - \$250**

_____ **BRONZE - UP TO \$100**

_____ **OTHER DONATION**

_____ We cannot be a sponsor at this time, but please contact us for future events.

Send us your contributions today! We will immediately begin incorporating you into our show marketing materials.

Thank you for your time and consideration, we look forward to your positive response!

Please make checks payable to WDGA and mail to Kristie Dooley, WDGA Treasurer, 4416 S. Carver Rd. Orfordville, WI 53576. E-mail - KKDooley@aol.com

Business:

Contact Name:

Address:

Phone number: